

Fax

# Spindle Professional™

Print

Total document distribution

Archive

PDF

CRM

Email

Intelligent printer driver



[www.draycir.com/spindle](http://www.draycir.com/spindle)

## How it Works

Installing Spindle Professional is straightforward and fast. You decide where you'd like to send your documents and once it's all set up, the software literally does all the work. Clear rules at the outset make sure that documents are emailed, faxed, printed, and archived, to the correct contact and in an appropriate format. Spindle Professional is also ideal when you have large quantities of documents to produce or a mail shot to issue in a hurry.

It 'intelligently' analyses all the information it needs, extracts relevant pages for each recipient, produces emails and faxes, sends to appropriate printers and electronically stores as PDF files for retrieval.

**"Spindle Professional saved us over £20,000  
and 2,000 man hours in one year"**

John Cupitt, Connection Seating



**“Using Spindle Professional has saved us over £8,000 in the first year alone. The automation features have reduced the time it takes to distribute documents by over 70%. Spindle Professional paid for itself within weeks.”**

Chris Hill, IT Manager, Tokai Carbon Europe

Sales & marketing

**“We have saved on the enormous cost of paper and postage by using Spindle Professional”**

Jane Youngman, Sicon

Award winning solution



Easy to use

Document automation

Reduce costs

Accounts department

### Key Features

- > Easy to install and integrate with your current business applications
- > Emails and stores documents as Adobe PDF files
- > Simultaneously prints multiple copies, each with different form designs, to multiple printers
- > Sends documents to multiple destinations at the same time
- > Integrates with a wide range of fax, email and Contact/Client Management (CRM) software
- > Can be used with almost any application that will print such as Microsoft Word, Excel, Access, ACT! and Crystal Reports



## Print

DOCUMENTS SENT TO PRINTER

Documents can be sent to multiple printers simultaneously, with each copy having its own logos and branding. For example, a delivery note can be sent to the warehouse printer for the driver whilst at the same time another copy is printed in the accounts department for book keeping purposes.



## Email

DOCUMENTS SENT VIA EMAIL

Emailing is the cheapest and fastest way to deliver documents. Each email can be personalised and the attached PDF contains your full company branding and your terms and conditions. Spindle Professional generates PDF files that have been checked and accepted by HM Revenue and Customs as VAT issued invoices.



## Fax

DOCUMENTS SENT VIA FAX

Faxing is still one of the most popular methods of sending information. With Spindle Professional documents can be sent from your applications to your faxing software, without stopping and asking any questions. It supports fax optimised stationery and a wide range of fax solutions, including Microsoft Fax.



## Archive

DOCUMENTS SENT TO ARCHIVE

By electronically storing your documents you can have access to them instantly. Documents can be stored in multiple locations, retrievable by any number of users. Spindle Professional can even create a note in your CRM system, such as ACT!, and link it back to the archived document. These documents can even be viewed within the CRM system.



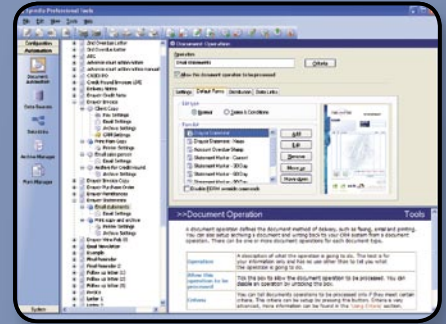
Logos & branding

## What is Spindle Professional?

Award-winning Spindle Professional is designed to help your business create the right impression and save you time and money. It's an ideal tool to streamline and automate communications in small to medium-sized businesses where time and resources are at a premium.

Using Spindle Professional can result in significant cost savings - on stationery, postage and staff administration. By automating routine communications, it also reduces human errors and frees up time for more important tasks.

With Spindle Professional's dynamic and flexible software you can instantly and easily merge information from business applications to produce documents that can be sent by email, fax, print and also archived. For a more professional look, it allows you to add your company logo and branding to documents such as letters, statements, invoices, remittances, delivery notes and purchase orders. You can print directly onto plain paper, so there's no need for expensive pre-printed stationery. It's also flexible, allowing you to create and mail your customers with promotional offers and seasonal messages.



## Where could Spindle Professional be used in your business?

Spindle Professional is versatile and equally suitable for use across a range of business applications. Sales & Marketing, Human Resources, Customer Services and Accounting functions can all benefit from a more streamlined and automated approach.

### Accounts Department

The accounts department can be one of the largest producers of paper in a business. Each and every month, a business could spend thousands on postage and handling of documents. These include statements, invoices, remittances, sales and purchase orders, delivery notes and quotations. Using Spindle Professional to send these documents via email and fax saves both time and money.

### Sales and Marketing

Spindle Professional can be used in many ways by your sales and marketing department. By combining the power of Spindle Professional with your company's CRM system, you can distribute newsletters, email shots, quotations and special offers, all at the click of a button. It can also be used to automatically send out PDF literature requests.

### Customer Service and HR

A cornerstone of good customer service is communication. Spindle Professional helps get the right information to the right person, whether it's an engineer's job sheet or a call reminder for a customer. HR can use Spindle Professional to send employees' payslips by their preferred method; email, fax or printer.

